

Subject:

You need to read this if your website is 3 years old or more

Email:

Hi NAME,

Many potential clients will judge your business by the look and feel of your website. That's why it's vital to have a great looking website.

If your website design is more than three years old, then it's time to refresh it. Yes, website design really does evolve that quickly.

It's one of the many reasons we recommended you use WordPress, because you can change the look of the site without having to totally rebuild it.

If your website isn't built in WordPress, it often means having to start again which takes lots of time and can be quite costly.

We build all of our sites using WordPress. Not just because it's future proof, but it's also really easy for you to use and update yourself should you wish too.

If you'd like more information about our website packages, or the savings you could make by consolidating your website with us, please reply to this email asking for more information.

Yours,

NAME

MSP NAME